



TxIDTF Education & Prevention Subcommittee |

Notes

October 16, 2025 @ 3PM

1. Task Force Announcements
 - TxIDTF Meeting – November 6th at Courtyard by Marriott, Pflugerville
 - Texas Impaired Driving Assessment – February 23-27, 2026
2. NHTSA Recommendation: Support School Resource Officers
 - Report: Annual Texas Association of School Resources (TASRO) conference.
 - i. AAA gracious enough to sponsor table
 - ii. Only 1 Texas stakeholder approached the team (national conference)
 - iii. Try the Texas conference on July 6-8, 2026 – Grapevine, TX (confirm location)
 1. Submit for speaking during session: possibly panel discussion (subcommittee members)
 - a. Emma, Debra, Christine expressed initial interest in being part of the panel
 - b. Discuss AAA x MADD partnership this year
 2. Interested to understand what the NHTSA assessment team has to say about SROs
 3. More research on when and where they will open speaker submissions
 - a. Consensus that booths make it difficult to connect with people, but that a session to present would likely have more reach
3. NHTSA Recommendation: Support Safe Communities Coalitions/traffic safety programs in integrating underage drinking and substance abuse prevention initiatives
 - Development of an infographic, fact sheet, or presentation to:
 - i. Align alcohol and substance use prevention strategies with NHTSA's Countermeasures That Work
 - ii. Team to gather data, collaborate to make infographics
 1. i.e. MADD, Texans for Safe and Drug Free Youth
 2. Draft outline in Word to share with group (Emma & Nicole)
 - a. Include all organizations on the subcommittee (logos) and input
 - b. Include a blurb what the subcommittee is, collaborative effort with the Texas Impaired Driving Task Force
 3. Work off of draft in Word to get complete verbiage / images to use prior to sending it off for design work
 - iii. Print / Distribute
 1. Have some on-hand to show NHTSA assessors
 2. Always useful to have and hand out in communities
4. Cross-Collaboration Opportunities
 - Cannabis & Alcohol Subcommittee
 - i. Public education regarding the combined use of alcohol and hemp-derived consumable products.

- ii. Cannabis & Alcohol Subcommittee have not met in a while; discuss their needs from an education standpoint
 - iii. Should be some focus on compliance in the jurisdictions - new products, consumers who don't know what they are consuming
 - 1. Parents may also have these products in the home - perhaps education for parents regarding keeping products away from kids.
 - 2. Reference: [GMA story](#)
- Legislative Subcommittee
 - i. SB826 - This law makes DWI a state jail felony if the person was operating the motor vehicle in a school crossing zone during the time the reduced speed limit applies to the zone. This legislation came out of case law where impaired drivers were in school zones to pick up their children. Punishment is not less than 180 days and no more than 2 years.
 - 1. Many options for distribution – driver's education (anyone under 25 has to have driver's education in Texas), employers, schools
 - a. Schools: superintendents, PTAs – could be signage, information in newsletters, etc. Maybe even create a toolkit with emails already drafted and information that is ready to be disseminated
 - b. Social Media: Breakout sections from fact sheets / infographics that are made could be repurposed / resized for social media channels
 - i. Need to clarify if there is a need for 2 fact sheets, or 1. Don't want to overload with information.
 - 2. Educate as much as possible for due diligence on education to this sector.
 - 3. Touch base with Clay at November 6th Task Force meeting.
 - a. Perhaps a short meeting with Clay in November or invite to December meeting – include him in the Doodle poll
 - 4. Educate on personal awareness – teens, kids, don't have to get in the vehicle if they don't feel safe.
- 5. K-12 book discussion:
 - Developed through this group – this book cannot be printed, lives online in an electronic format
 - Emmy has been working to update annually. Last update was 2023, no changes in last 2 years. Would need to understand how Emmy was managing the updates.
 - i. Consider and determine purpose of the book – is it used? Looked at?
 - ii. Nina reviewed and shared the Health TEKS Latest Adoption Dates by Grade; confirmed the K-12 book should still be current to the best of our knowledge.
 - iii. Maybe look at the K-12 book at a later date (after the assessment)

Next Steps:

- 1. Meeting Schedule – Bimonthly
 - a. Administration to send midway reminders
 - b. Next meeting: meet with Clay briefly at the November Task Force meeting, determine time he would like to brainstorm with the subcommittee members.
 - c. Next bimonthly meeting in early December (date and time TBD).
 - d. Emma will put a summary of the Prevention Subcommittee together to share with Task Force Members at the November meeting – explain what the Education & Prevention Subcommittee's purpose is.

Subcommittee Members

- Emma Dugas, Mothers Against Drunk Driving - Present
- Debra Marable, Mothers Against Drunk Driving - Present
- Sarah Martinez, Travis County Underage Drinking Prevention Program - Present
- April Ramos, National Safety Council – Our Driving Concern - Present
- Nina Saint, SafeWay Driving Systems - Present
- Kara Thorp, AAA – Present
- Courtney Hrcir, TTI - Present
- Nicole Holt, Texans for Safe and Drug-Free Youth
- DeAnn Crane, National Safety Council – Our Driving Concern