



**2024 Texas Impaired Driving Forum
Austin, Texas**

February 21, 2024



MADD History

On September 5, 1980, Mothers Against Drunk Drivers (MADD) was incorporated and the mission as stated in its Articles of Incorporation were "To aid the victims of crimes performed by individuals driving under the influence of alcohol or drugs, to aid the families of such victims and to increase public awareness of the problem of drinking and drugged driving."

MADD's Vision and Mission Statement Today

VISION

A nation without drunk and drugged driving

MISSION STATEMENT

To end drunk driving, help fight drugged driving, support the victims of these violent crimes, and prevent underage drinking



Campaign to Eliminate Drunk Driving Initiated in 2006

- **Support our heroes:** Support high-visibility law enforcement to catch drunk drivers and discourage others from driving drunk.
- **Sober to start:** Require ignition interlock devices, or in-car breathalyzers, for all drunk drivers, to prove they are sober before their car will start.
- **Secure the future:** Support the development of technology to determine automatically whether or not the driver is above the legal limit of .08 and failing to operate if the driver is drunk.
- **Public Support:** It's everybody's responsibility to eliminate drunk driving. Re-engage the public in the fight against impaired driving.



2022 Officer Line of Duty Deaths Due to Impaired Driving Related Incidents



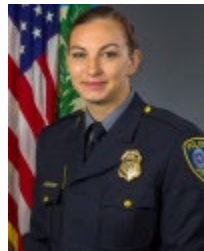
Deputy Sheriff Oscar Yovani Bolanos-Anavisca, Cumberland County Sheriff's Office, NC



Deputy Sheriff Christopher Taylor, Charlotte County Sheriff's Office, FL



Police Officer Logan K. Medlock, London Police Department, KY



Sergeant Meagan Burke, Oklahoma City Police Department, OK



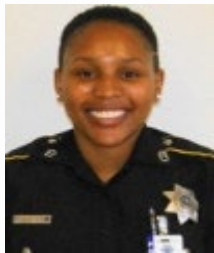
Deputy Sheriff Lorenzo Bustos, Smith County Sheriff's Office, TX



Reserve Officer Jeffrey Michael David Richardson, Poteet Police Department, TX



Sergeant Christopher Nelson, Edmond Police Department, OK



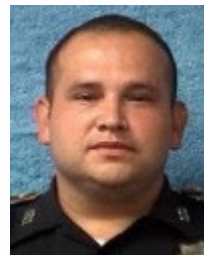
Deputy Constable Jennifer Lauren Chavis, Harris County Constable's Office Precinct 7, TX



Trooper Martin Francis Mack, III, Pennsylvania State Police, PA



Trooper Branden Tyler Sisca, Pennsylvania State Police, PA



Sergeant Ramon Gutierrez, Harris County Sheriff's Office, TX



Sergeant Chris Jenkins, Loudon County Sheriff's Office, TN

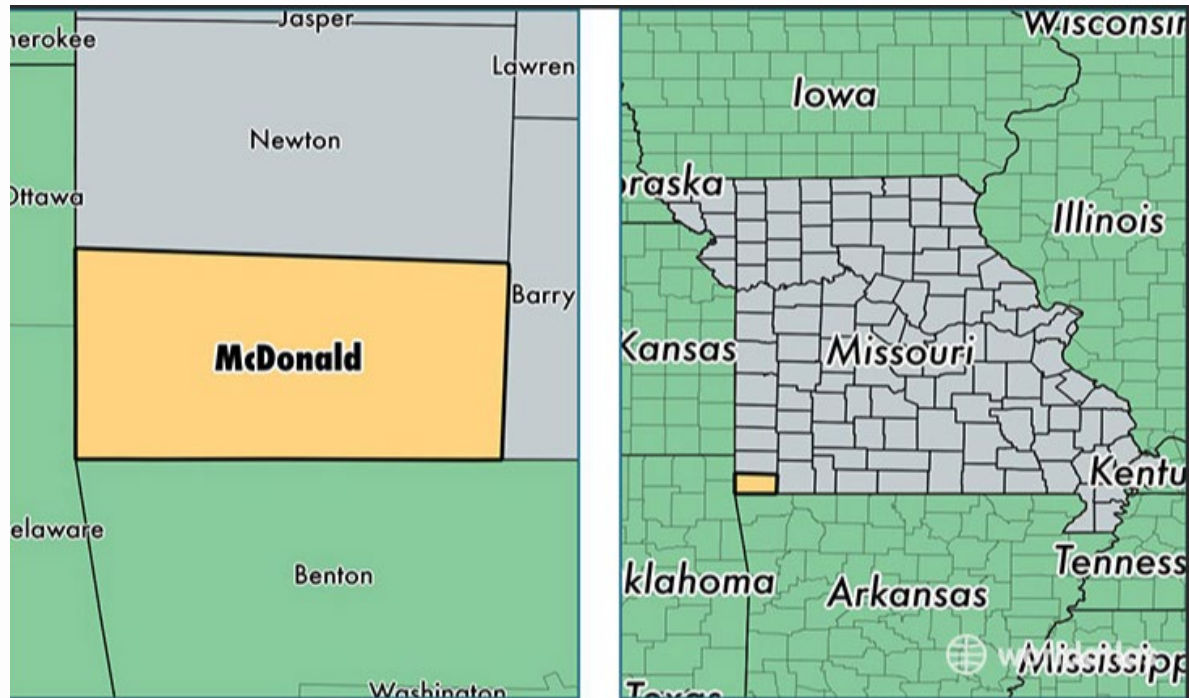


Police Officer Tyler Lenehan, Elk Grove Police Department, CA



My First Fatal Crash Investigation

July 1984



McDonald County, Missouri

Corporal Michael E. Webster

EOW October 3, 1993



We are currently trending in the wrong directions!

- **13,384 Alcohol-impaired traffic fatalities in 2021**
- **14% increase in alcohol related impaired driving crashes in 2021**
- **2021 – 42,939 traffic fatalities – 9% increase**
- **31% of total traffic fatalities are alcohol-impaired related – leading cause followed closely behind by speeding**
- **37 Alcohol-impaired traffic fatalities per day**
- **An alcohol-impaired fatal crash every 39 minutes**
- **Drugged Driving – we don't know what we don't know**



A 38-year history by the numbers

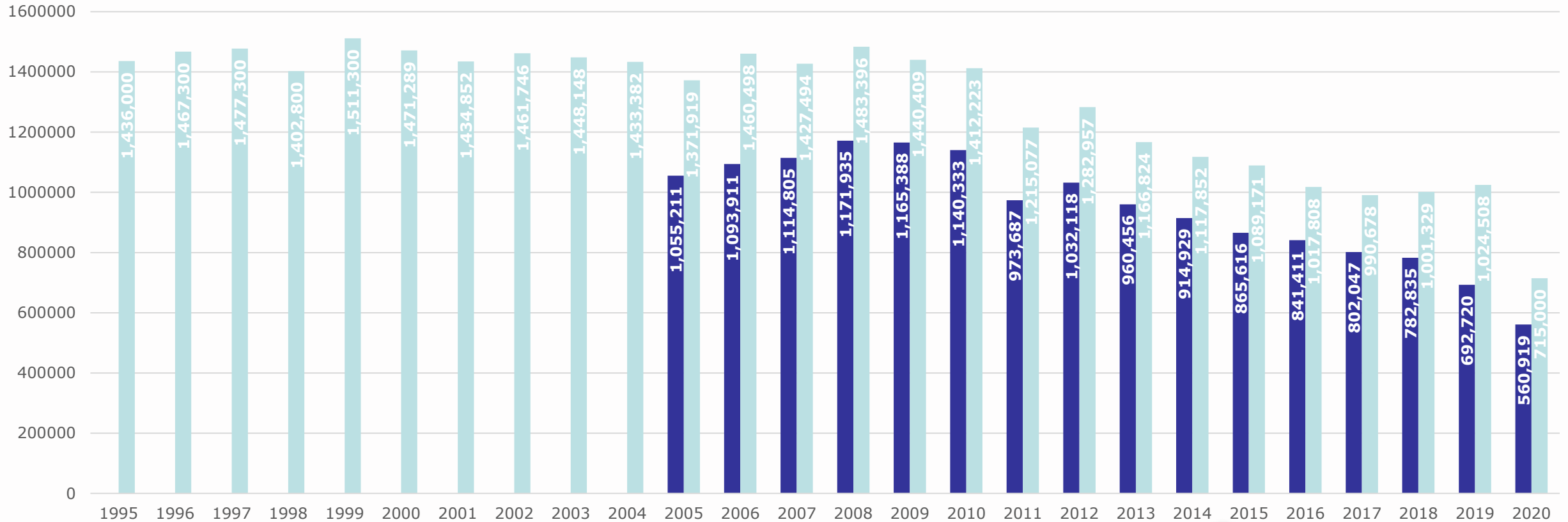
Drunk Driving Deaths Increased 14% in 2021



Together, we can end impaired driving, and it will take everyone and effective and proven solutions.

Drastic drop in Arrests!

DUI Arrests in the USA (Estimated by the FBI, light blue, and reported to the FBI, dark blue, by local law enforcement agencies)



MADD Programs in Support of Law Enforcement

- LERs –Law Enforcement Recognition Events
- Support of High Visibility Enforcement Programs
- Saturation Saturday in August
- Court Monitoring Program
- Death Notification Training
- LODD Condolence Letters
- Legislative Support
- MADD Law Enforcement Committee (sub-committee under the MADD National Board)
- Monthly Law Enforcement Support Newsletter

www.madd.org/les



Law Enforcement Support webpage

madd.org/les

Monthly LE Newsletter (sign up online)

- ✓ Mission Moment
- ✓ Officer of the Month
- ✓ Guest Author
- ✓ LODDs
- ✓ Roll-call training videos

The screenshot shows the MADD website header with the logo and navigation menu: "The Problem", "The Solution", "Get Help", "Get Involved", "About MADD", and a "DONATE NOW" button. Below the header is a large banner image of a blue police car with the text "Law Enforcement Support" overlaid.

This section shows a navigation bar with tabs: "Mission Moment", "Guest Author", "Officer of the Month", "Legislation/CEDD", "LODD", and "Resources". Below the tabs is a featured article titled "I did not choose this path; it has chosen me" by Brittney Lamb. To the right are two red-outlined icons: "NEWSLETTER Be in the know. Get connected." and "MADD ROLL CALL Video Series."



Mission Moment How Everything Changed in a Split Second By: Jeff Kudlack

As far back as I could remember, I wanted to be a doctor. I had always been fascinated with helping people and doing whatever I could to make someone's life better than it was before. I wasn't exactly sure which kind of doctor I wanted to be, but I did know that I wanted to own my own practice. So, I went to the University of Kansas and receive a Bachelor's degree in Business Administration with a concentration in Pre-med. I graduated in the Spring of 2014 and decided to take a year to work a few jobs to try and get as much money as I could before going into med school. One of the jobs that I had was working as a waiter at a restaurant... [Read More...](#)



Jeff Kudlack

Officer of the Month Trooper First Class Lyle German Maryland State Police

MADD National selects Trooper First Class Lyle German as our Officer of the Month for February 2022. Trooper German is with the Maryland State Police assigned to the Barrack N - Rockville.

Trooper First Class Lyle German remains committed to removing impaired drivers from Maryland's roadways. In 2021, Trooper German removed over 45 impaired individuals from Maryland's roads, accounting for approximately 17% of the total DUI arrests at the Rockville Barrack.

In December 2021, Trooper German accomplished a significant milestone in his 5-year career by making his 200th DUI arrest. His proficiency in identifying impaired drivers has led him to make an arrest on 1 out of every 20 traffic stops he makes. Trooper German was also earned a position on the Montgomery County Holiday... [Read More...](#)



Trooper First Class Lyle German

Guest Author Kansas Highway Patrol Leads the way in Impaired Driving Prevention Guest Authors: Technical Troopers Carson Nuss and Mark Crump

The Kansas Highway Patrol was officially organized in 1937 with the goal to reduce crashes through enforcement of traffic laws. The fleet of 4 motorcycles and 31 patrol cars were used by the first 45 Troopers. From the inception of those early days to today, the goals for the Kansas Highway Patrol have not changed. The Kansas Highway Patrol has grown to over 400 Troopers with a fleet program that ranks amongst the best in the nation. Through the years of growth, the Patrol has stayed true to its roots and continues to find ways to reduce crashes and save lives on our roadways.

Understanding what was causing most fatal crashes, the Patrol took aggressive and monumental steps to stop the illegal and dangerous act of driving under the influence by realizing that a specialized unit would be needed to not only combat the DUI problem, but also train all law enforcement across the State how to recognize the impaired driver. With the advancement of testing drivers with breath devices, this specialized unit gained its name - The Breath Alcohol Unit. As training continued and advancements in Drug Recognition Experts (DRE's) became a larger role, the unit became the Drug and Alcohol Evaluation Unit.

[Read More...](#)



Technical Trooper Carson Nuss



Technical Trooper Mark Crump

MADD's current Umbrella Agreement with NHTSA was approved and initiated on April 1, 2020, for \$1.2 Million.

- **Roll Call Video Series Project**

- ✓ Approved on April 1, 2020 as a 12-month agreement
- ✓ Law Enforcement Impaired Driving Roll Call Video completed in 2021

- **MADD/NHTSA Regional Impaired Driving Law Enforcement Summits**

- ✓ Approved on April 1, 2020, as a 24-month agreement
- ✓ One day summits to be held in each of the ten NHTSA Regions
- ✓ Has been due to COVID-19 Pandemic

- **Law Enforcement Engagement Initiative**

- ✓ Approved on September 30, 2021, as a 24-month agreement
- ✓ Funding for MADD's Law Enforcement committee to meet and develop a toolkit for law enforcement to address impaired driving



MADD Roll Call Video Series

NHTSA/MADD Cooperative Agreement Project

- Again, Produced under a NHTSA Cooperative Agreement Grant
- The Series contains the main Roll Call Video for law enforcement – 10 minutes in length
- Four other short law enforcement related videos and four victim story videos.
- The objectives of this project include, but are not limited to, the following:
 1. Produce, disseminate and promote a law enforcement impaired driving roll call briefing video;
 2. increase the enforcement of impaired driving laws; and
 3. reduce the number of crashes, injuries, and fatalities related to impaired driving.
- <https://vimeo.com/channels/1695972>



Project Details

- A key aspect of this video series was the victims' stories.
- MADD received 30 victim story submissions for consideration.
- 17 victim stories (including 2 law enforcement victim stories) were chosen to be filmed.
- 15 total law enforcement officer interviews were conducted for the project.
- MADD coordinated three filming trips across the country made by Texas Pictures to film and interview 36 different individuals to include law enforcement officers.
- This Cooperative Agreement Project was initiated on April 1, 2020 and was completed on April 1, 2021.



Video Series Content – Five Law Enforcement Training Videos

- **Session 1: We Can Stop This (Main Roll Call Video)** – The main Roll Call Video is 10:14 in length.
- **Session 2: Murder in Progress** – This is a short 3:45 video featuring 9 law enforcement officers from 7 states addressing how impaired driving is a violent crime in progress.
- **Session 3: Elephant in the Room** – In this video of 6:26, 10 veteran and experienced law enforcement officers address the typically unspoken deterrents to aggressively enforcing impaired driving laws.
- **Session 4: MADD and Law Enforcement** - In this short 3:53 video, 8 law enforcement officers from 7 states talk about the value of the MADD/Law Enforcement partnership.
- **Session 5: Hutton's Stop** – This is a short 3:21 video of a Missouri State Trooper telling his story of making one final round at the end of his shift to find an impaired driver.



“We Can Stop This” MADD Roll Call Video



MICHELLE RAMSEY-HAWKINS
Parent/Victim
Baton Rouge, Louisiana



MADD Roll Call Video Series

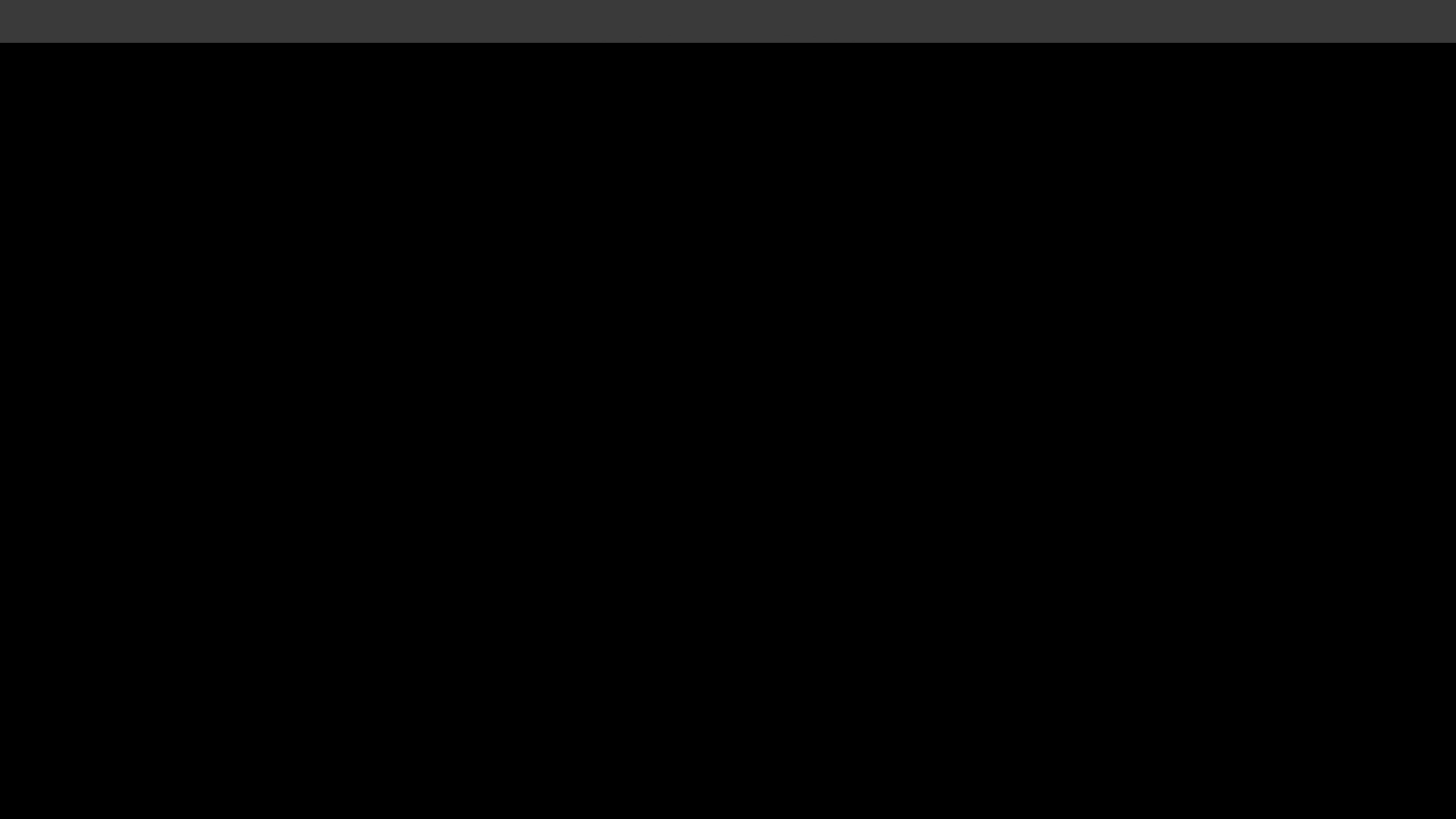
"We Can Stop This"

Won a Telly Golden Award

**General Non-Broadcast-
Motivational category**

**Production Company – Texas
Pictures**



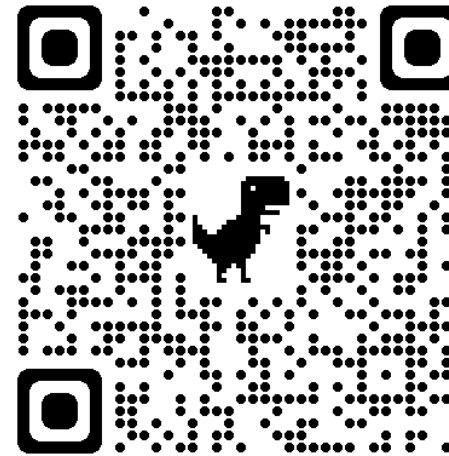
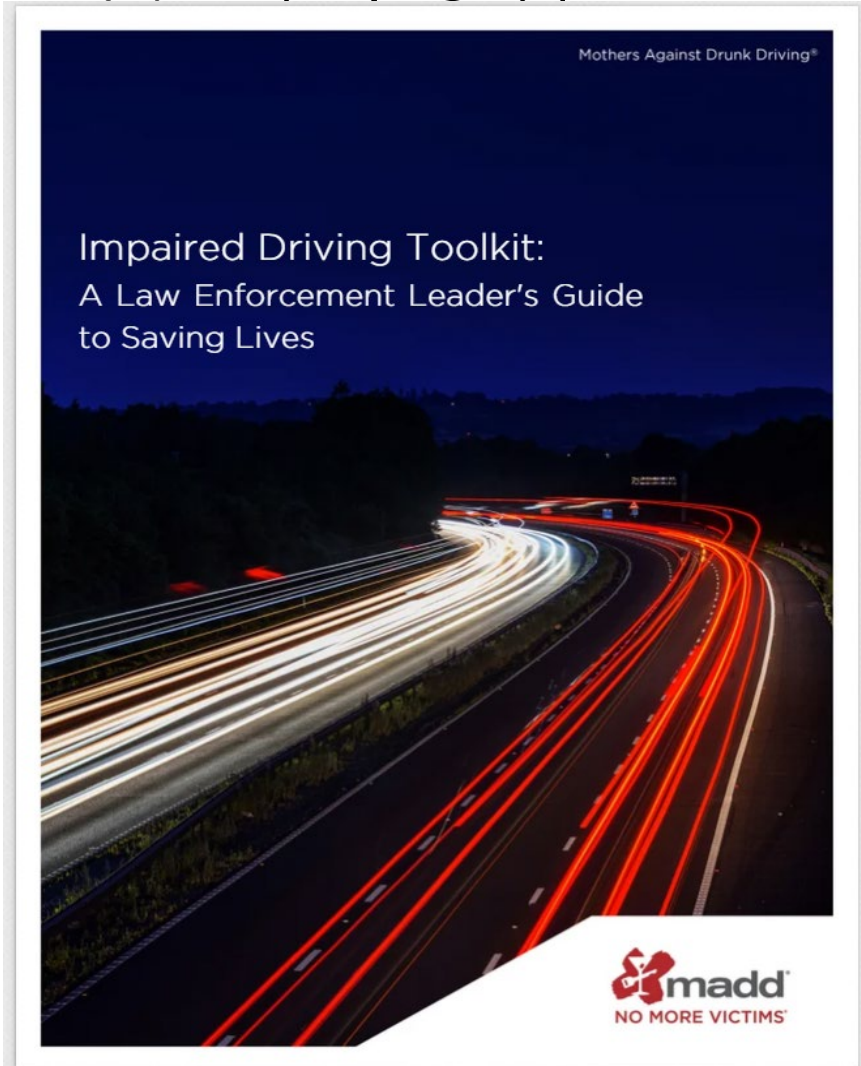


MADD and Law Enforcement Partnerships



MADD Impaired Driving Toolkit

- NHTSA Funded Cooperative Agreement Project



[MADD Impaired Driving Toolkit \(flippingbook.com\)](http://flippingbook.com)



Many Voices. Unified Mission.

About MADD National Ambassadors

MADD National Ambassadors are victims and survivors across generations, geographies, and communities. By extending MADD's reach to communities and amplifying the voices of victims and survivors nationwide, they are focused on proactively engaging in impaired-driving prevention efforts.

From attending local events including Walk Like MADD, giving MADD a platform at national conferences to supporting volunteers, the possibilities are endless. MADD National Ambassadors are dedicated to our mission, and they won't give up the fight until we have a nation of No More Victims.

[MADD National Ambassadors - MADD](#)

“Hold At All Hazards” Little Roundtop – Battle of Gettysburg



Colonel Strong Vincent
Colonel Joshua Chamberlain
The 20th Maine





Thank you and Questions?

Ron Replogle

MADD National Law Enforcement Initiatives Manager

ron.replogle@madd.org

469-420-4404