



Coalitions: Driving Change in Community Outcomes

Empowering Communities Through Data-Driven Collaboration

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Today's Agenda

Welcome and Session Overview

Importance of Coalitions

Potential of Data-Driven
Collaboration



A question...

Who's here
for the turkey
sandwich?





Rethinking Coalition Impact

Current vs. Ideal Coalitions

The Role of Data

Strategy over Activity

"Alone we can do so little; together we can do so much." - Helen Keller

Current vs. Ideal Coalitions



Traditional Approaches
in Coalitions



Characteristics of Ideal,
Data-Driven Coalitions



The Gap: Where We Stand
vs. Where We Aim to Be

"Many ideas grow better when transplanted into another mind than the one where they sprang up."

- Oliver Wendell Holmes

Why a Coalition?

Power in Numbers! Advantages include:

1. Coalitions can reach more people.
2. Coalitions generally have greater credibility and can have more leverage by demonstrating broad community support.
3. Coalitions can offer better access to policy-makers and connections to influential decision-makers through a strong united voice.
4. Coalitions create networking and partnership opportunities for your organization.
5. Coalitions conserve resources for each member organization.
6. Coalitions have the potential to provide media attention and public profiles that member groups may not be able to achieve alone.
7. Coalitions offer access to greater expertise by calling on a range of organizations and individuals.



The Role of Data

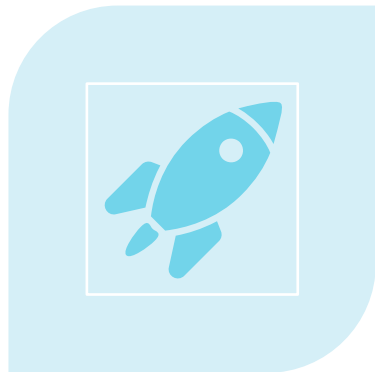
Data is the Backbone of Decision-Making

Predictive Analysis and Proactive Strategies

Measuring Success: From Guesswork to Metrics

"In God we trust, all others must bring data." - W. Edwards Deming

Strategy Over Activity



BEYOND BEING BUSY:
FOCUSED ACTIONS



STRATEGIC PLANNING: ALIGNING
ACTIONS WITH GOALS



EFFICIENCY AND IMPACT:
DOING THE RIGHT THINGS RIGHT

"It's not about ideas. It's about making ideas happen." - Scott Branson

The Current Landscape of Impaired Driving in Texas

Impaired Driving Statistics

Gaps in Current Responses

The Need for Strategic Coalitions

"If you want to go fast, go alone. If you want to go far, go together." - African Proverb



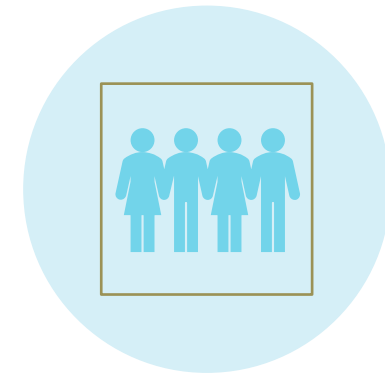
Building a Data-Driven Coalition



FORMING A COALITION



INTEGRATING DATA
INTO DECISIONS



DIVERSITY AND
INCLUSIVITY

"Collaboration allows us to know more than we are capable of knowing by ourselves." - Paul Solarz



Setting Goals and Evaluating Success

Defining SMART Goals

Measuring Progress

Data-Driven Strategy Adjustments

Crafting SMART Goals for Impactful Coalitions



SPECIFIC: CLEAR, WELL-DEFINED GOALS



MEASURABLE: QUANTIFIABLE INDICATORS OF PROGRESS



ACHIEVABLE: REALISTIC AND ATTAINABLE OBJECTIVES



RELEVANT: GOALS ALIGNED WITH COALITION'S MISSION



TIME-BOUND: SET DEADLINES FOR GOAL ACHIEVEMENT

"A goal properly set is halfway reached." – Zig Ziglar

Tracking Success: Measuring Progress in Coalitions

- Establishing Key Performance Indicators (KPIs)
- Regular monitoring and data collection
- Utilizing feedback for continuous improvement
- Communication of progress to stakeholders



"What gets measured gets managed." – Peter Drucker

Adapting Strategies: Responsive Data-Driven Approaches



Analyzing data for
insights and trends



Agility in strategy
modification



Integrating stakeholder
feedback



Revising goals based on
data and feedback

"Adaptability is about the powerful difference between adapting to cope and adapting to win." – Max McKeown

Engaging the Community in a Data-Driven Approach

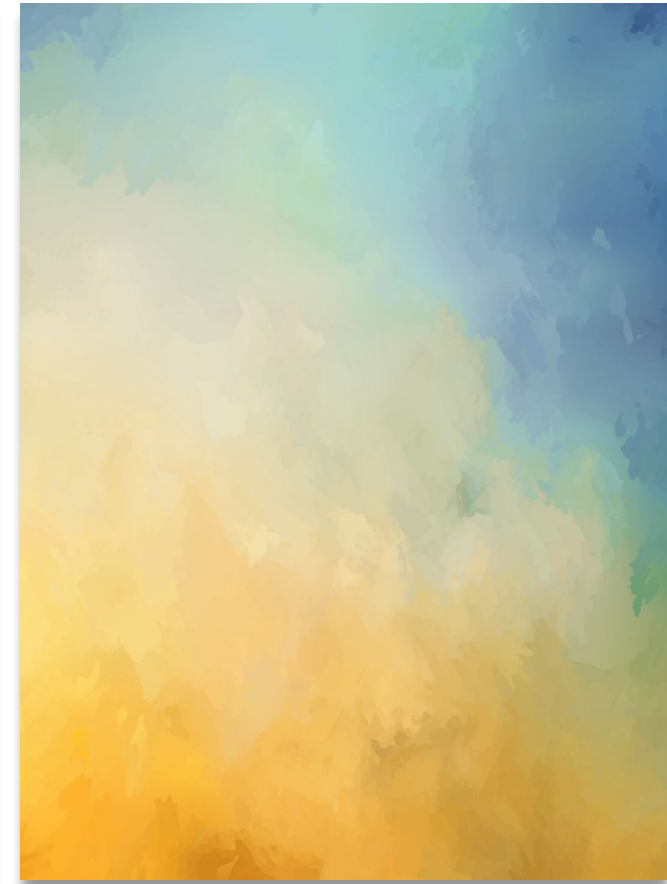
Stakeholder Engagement

Transparent Data Sharing

Building Support Networks

"The strength of the team is each individual member. The strength of each member is the team." - Phil Jackson





Let's Practice

Conclusion: Embracing Change Through Coalitions



Key Takeaways

Call to Action

Further Resources

"I can do things you cannot, you can do things I cannot; together we can do great things." - Mother Teresa

Questions?

Insights?

Resources to share?

Thank you!



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