



TxIDTF Prevention Subcommittee Meeting

Meeting Notes | September 14, 2023 @ 1:00pm

1. NSC – Our Driving Concern Presentation **Katie Mueller**
 - National Safety Council (NSC) is a 120 year old organization dedicated to workplace safety – roadway safety is a portion of the work NSC performs
 - NSC is a large, national organization with over 15,000 member company organizations
 - Our Driving Concern (ODC) is a program of NSC and is funded by TxDOT
 - See video: <https://txdrivingconcern.org/employers-return-on-investment/>
 - ODC is a Texas employer program that provides education, training, and resources to help reduce exposure to risky driving behaviors.
 - Katie Mueller is a senior program manager and is based in Oklahoma
 - April Ramos is a program manager and is based in Texas
 - Focuses on training and public outreach
 - ODC works with risk managers, safety leaders and HR professionals to build driver and Traffic Safety programs.
 - Why employers?
 - Employee wellbeing on and off the job
 - Advance technology adoption
 - Worker's compensation
 - Workforce development
 - Goal is to save employers' money and employees' lives through traffic safety education (think wellbeing programs to reduce health concerns, such as high blood pressure)
 - ODC works with other national organizations (e.g., NIOSH) to build materials that are evidence-based and can be utilized in various workplace settings.
 - ODC recognized in the 2022 Texas Impaired Driving Assessment
 - Recommendation – Employer: Provide employer programs with Texas-specific information related to impaired driving and driving while intoxicated offenses.
 - Recommendation – Communication: Expand the current ongoing efforts of the NSC and the TSSs in providing information, both in materials and face-to-face seminars, to employers.
 - ODC builds tools and provides learning opportunities for employers about impaired driving and how to prevent employees from getting a DUI.
 - Drug Impairment Training for Texas Employers (DITTE)

- 4-HR training – live delivery preferred
- Topics include: illicit drugs, medications, OTC drugs, etc.
- DITTE is in the process of being updated for FY24
 - Task force members have been asked to review
- Employers and the Safe System Approach
 - Road Users: Workplace Policies, Employee Education
 - Safe Vehicles: Technology Adoption, Journey Management
 - Safe Speeds: Fleet Management, Technology Utilization
- ODC is in its 16th year and just published a white paper, which provides an overview of the program.
 - ODC has a monthly reach of 13,000
 - 2,500 employees trained annually
 - Participate in 25 state and local events annually
 - Awards program – provides practical examples of how employers use ODC information/resources and the results that they've seen from that (e.g., liability payouts decrease, workers compensation decrease, the number of incidents decrease)
- You can find resources here: <https://txdrivingconcern.org>
- Social media: <https://twitter.com/ODCTXTS>,
<https://www.facebook.com/ODCTX>,
<https://www.instagram.com/ourdrivingconcern/>

2. TTI – Youth Transportation Safety Program Presentation

Lisa Minjares

- Youth Transportation Safety's (YTS) vision is to ensure that America's youth live long and healthy lives through safe practices in our transportation system.
- Youth Empowerment
 - Teens in the Driver's Seat (TDS) utilizes positive peer influences
 - Look at the peer influences that these teens bring to each other and their schools.
 - Teen Advisory Board
 - Select a group of teens to meet regularly with TDS.
 - Opportunity for them to step into a leadership role within the traffic safety arena.
 - Peer Leadership Workshops
 - Youth Transportation Safety Summit
 - Aims to connect teens with traffic safety professionals and give them some hands-on interactive training opportunities.
 - Connects teens with other school leaders across the nation and celebrates them.
 - Moving the Summit from the Spring to the Fall in FY 24.
 - Extra Mile Senior Activity
 - Seniors do a checklist of activities and receive a special graduation cord.
 - Motivational Speakers

- Print and Online Resources
 - State Specific Educational Toolkit
 - Teen Driver Risk Toolkit
 - Rail Safety Kit
 - Big Rig Safety Kit
 - Pedestrian and Bike Safety
- Learning Activities
 - Incentive driven by TDS All Stars
 - Schools can win up to \$1300 (from private sector)
 - TDS Activity Guides
 - Online Learning Games
 - Hand-on Resources
 - Zero Hero behavior observation
- Science, Support, & Research
 - Risk Focused Health Workshops (impaired driving, seatbelts, etc.)
 - Data Dashboards & Online Tools
 - Created various data dashboards to get to the granular level of crash types/factors by school district or location.
 - Helps to enhance outreach and paint a more accurate picture of what's happening within their communities.
 - Needs Assessments – for high risk/high needs communities (e.g., American Indian, Alaskan native groups)
 - Youth Behavior Survey
 - Zero Hero Observations
 - Social Media & Communications
 - Client Management System
 - On-Going Refinement
- YTS contacts divided by region
 - Valeria Martinez (v-martinez@tti.tamu.edu) – West Texas
 - Rubi Mares (r-mares@tti.tamu.edu) – South Texas
 - Christy Thomas (c-thomas@tti.tamu.edu) – North Texas
 - Christine Yager (c-yager@tti.tamu.edu) – East/Central Texas
 - Reach out if you need access to schools or coalitions.
- Opportunities for partnership:
 - Free resources for program schools – Goal: support 215 schools
 - Next meeting, discuss which schools/counties this subcommittee is targeting with grant work and try not to overlap.
 - Program Guide for Collaboration (collaboration guide for colleges focusing on impaired driving) – Goal: distribute 100 guides
 - Distribute via Task Force/other coalitions.
 - Does anyone have colleges they work with?
 - Impaired Driving Health Education Workshop – Complete 4 workshops
 - Looking for speakers

- Advisory Boards (College, High School)
 - Willing to participate in focus groups, thoughts on an initiative, etc.
 - Teacher Modules: Complete 2 modules.
- TDS website and resources: <https://www.t-driver.com/about-tds/>
- Youth Transportation Summit: November 10th in San Antonio: [YTS Summit \(t-driver.com\)](https://www.t-driver.com/yts-summit)
 - Looking for speakers
- 3. 2024 Texas Impaired Driving Forum Prevention Topics
 - Collaborations and partnerships
 - Panel of stakeholders
 - Alcohol To-Go
 - Evidence-Based Programs
 - Program Evaluations
- 4. Reference Book Update
 - Almost done! Expected to be finalized by the end of the grant year.
- 5. Next Steps:
 - Meeting Frequency Schedule
 - Other Continuing Education Topics/Presentations
 - Present on program and space each person works in – what are ways to collaborate and help each other?

Subcommittee Members

- Nina Saint, SafeWay Driving Systems
- Lisa Minjares, Texas A&M Transportation Institute – Youth Transportation Program
- Sarah Martinez, Travis County Underage Drinking Prevention Program
- April Ramos, National Safety Council – Our Driving Concern
- Katie Mueller, National Safety Council – Our Driving Concern
- Debra Marable, Mothers Against Drunk Driving
- Emma Dugas, Mothers Against Drunk Driving
- Nicole Holt, Texans for Safe and Drug-Free Youth

View recording here: [TxIDTF Prevention Subcommittee Meeting-20230914_130218-Meeting Recording.mp4](#)