



## Education Subcommittee

Meeting Minutes | April 29, 2021 @ 2:00pm

### NOTES

1. Evidence-Based Program Book Check-In
  - Updates
    - Identified new programs to be added
      - 7 new evidence-based programs added this year
      - No new TxDOT programs
    - Minor updates to existing evidence-based and TxDOT programs
  - Distribution Plans
    - Will use both electronic and paper distribution to respond to COVID-19 impacts on outreach
      - Physical Copies
        - The subcommittee will distribute books they already have in their possession with a post card that says an update version can be found online with a hyperlink
        - TTI staff will reach out to the subcommittee in the summer to discuss outreach plans for the next year to determine if printing updated books is necessary
      - Electronic Copies
        - The previously developed postcard will be updated
  - Timeline
    - Updated document sent to the education subcommittee in June 2021 for review
    - Updated document sent to TxDOT for approval in July 2021
    - Updated book finalized in August 2021 for distribution
2. Discuss other potential subcommittee activities
  - Ideas for Reference Book Distribution
    - Booths at conferences/events
    - Develop PowerPoint slides to be integrated in presentations already being given by the subcommittee
    - Identifying methods for non-traditional settings
      - Reaching out to associations
  - Need to continue to discuss and brainstorm how education subcommittee efforts/reference book can be more equitable and culturally sensitive to the diverse populations in Texas
  - Future Work
    - An alcohol and drug reference book for community-based program
      - A NHTSA Assessment Recommendation

- An expressed need by after-school/community-based organizations (e.g., Boys and Girls Club)
  - An employer program book
    - This was put on the backburner to focus on efforts in K-12<sup>th</sup> grades through the existing reference book and work towards a community-based program book
- 3. New Members/Member Update
  - Dannell Thomas is back after a short hiatus.
  - Subcommittee felt no new members needed at this time

## **ACTION ITEMS**

1. TxIDTF Admin:
  - a. Finalize updates to reference book and proposed smaller sections for distribution to subcommittee (e.g., chunk the document to target specific audiences)
  - b. Send updates of reference book to subcommittee for review/approval
  - c. Update existing post card and obtain a print estimate
  - d. Develop a short PPT highlighting the reference book for education subcommittee to use in presentations
2. Subcommittee
  - a. Continue to distribute the reference book at events as appropriate and able with COVID-19
    - i. Dannell/Amy will include postcards in the packages distributed to school superintendents in August
  - b. Review and send feedback on updated reference book.
  - c. Talk with community organizations to determine what they would want in an alcohol/drug community-based reference book (TxIDTF Admin Drafted an Example Email Below)

## **SUBCOMMITTEE MEMBERS**

- Mark Busbee – Absent
- Liz De La Garza– Present
- Cecil Marquart – Absent
- Lisa Minjares– Present
- Amy Moser– Present
- Nina Saint– Present
- Dannell Thomas – Present

## **TXIDTF ADMIN**

- Amber Trueblood
- Emmaline Shields
- Christine Adams

