NHTSA Kicked Off “Drive Sober Or Get Pulled Over” Campaign Ahead Of Labor Day

On August 19, 2020, the National Highway Traffic Safety Administration (NHTSA) launched its Labor Day high-visibility enforcement “Drive Sober or Get Pulled Over” campaign, which reminded the public not to drive impaired.

Impaired driving continues to be one of the leading causes of fatalities on U.S. roads. To curb these fatalities, thousands of state and local law enforcement agencies participated in the national campaign by increasing patrolling efforts to detect and arrest impaired drivers over the Labor Day holiday, which has historically been one of the deadliest times on U.S. roads.

According to NHTSA’s most recent alcohol-impaired driving crash data publication, there were 10,511 people killed in alcohol-impaired driving crashes where a driver had a blood alcohol concentration of 0.08 g/dL or above in 2018. These alcohol-impaired driving fatalities accounted for 29% of all traffic fatalities in the nation.

The virtual kick-off event was attended by U.S. Secretary of Transportation Elaine Chao, NHTSA Deputy Administrator James Owens, Mothers Against Drunk Driving National President Helen Witty, representatives from the California and Tennessee Highway Patrol, and Ed and Denise Hill.

Watch a special safety message from Secretary Chao here.

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Source: NHTSA Traffic Safety Facts, 2018 Data
The deadline for the 2021 Texas Impaired Driving Safety Awards has been extended to September 30, 2021. If you know of an organization/individual who has gone “above and beyond” in their efforts to reduce impaired driving injuries and crashes in Texas, please take a few minutes to nominate them for an award today. The award recipients will be recognized at the 2021 Texas Impaired Driving Forum (more event information coming soon). The awards are given by the Texas Impaired Driving Task Force and the Texas Department of Transportation.

We all know that working in impaired driving safety is often a “thankless” job, and the results of hard work can often be hard to see or feel. Help us to recognize and encourage the organizations/individuals who are going the extra mile, leading by example, and dedicating themselves to ending impaired driving in Texas by nominating them for an award.

This is a competitive nomination process with multiple award levels. All nominations will be considered for each award level, with one nominee selected as the 2021 Texas Impaired Driving Safety Champion.

Please help us recognize outstanding organizations/individuals by nominating them today. Nomination deadline is September 30, 2020.

Questions can be directed to p-ericson@tti.tamu.edu.

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**RECENTLY RELEASED RESOURCES**

- [Sobering Facts: Alcohol-Impaired Driving State Fact](https://www.cdc.gov), CDC
- [What Works: Strategies to Reduce or Prevent Alcohol-Impaired Driving](https://www.cdc.gov), CDC
- [Rx Awareness](https://www.cdc.gov), CDC
- [State Alcohol-Impaired-Driving Estimates](https://www.nhtsa.dot.gov), NHTSA
- [Guide to Developing a Vision Zero Plan](https://www.csr.org), Collaborative Sciences Center for Road Safety
- [High-Risk Impaired Drivers: Combating a Critical Threat](https://ghsa.org), GHSA & Responsibility.org
- [Reducing Vaping Among Youth and Young Adults](https://www.samhsa.gov), SAMHSA
- [Publicly Available Drug-Impaired Driving Educational Resources](https://www.tti.tamu.edu), TTI
**RECENT NEWS AND STUDIES**

- These states are voting on cannabis legalization this November
- Hemp or marijuana? After a year in the dark, Harris County prosecutors will finally know
- 3-year-old smoking marijuana blunt in video leads to arrest of sister. Texas cops say
- Blackout Drinking May Increase Risk of Dementia
- Alcohol-related crashes in Denton down, but arrests aren’t
- 1 in 10 Texans treated pain with alcohol or drugs during the pandemic, study reveals
- Parental and Peer Influences on Adolescent Drinking: The Relative Impact of Attachment and Opportunity
- Medical Marijuana, Recreational Cannabis, and Cardiovascular Health: A Scientific Statement from the American Heart Association
- Ridehailing and alcohol-involved traffic fatalities in the United States: The average and heterogeneous association of uber
- A Preliminary Study Using Smartphone Accelerometers to Sense Gait Impairments Due to Alcohol Intoxication
- Prescription Opioid Misuse and Use of Alcohol and Other Substances Among High School Students — Youth Risk Behavior Survey, United States, 2019
- Transportation Risk Behaviors Among High School Students — Youth Risk Behavior Survey, United States, 2019
- Weed is not good for your heart, studies say

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**REQUEST YOUR NSC 15-MONTH CALENDAR AND POSTER COLLECTION**

The new National Safety Council (NSC) 2020–2021 Traffic Safety 15-month calendar and poster collection is ready! How many walls can you place these on, or people can you share them with?

Use this link to order your calendars: [2020–2021 Traffic Safety 15 Month Flip Calendar](#) (These can only be shipped in Texas and quantities are limited).

If you have any questions, please email Cindy Leonard at NSC.
• **NHTSA: Where the Rubber Meets the Road - NHTSA's Regional Operations and Grants Management**
  September 17, 2020 | Webinar

• **Tall Cop Says Stop: Marijuana Trends, Concentrates, Dabs and Waxes**
  September 17, 2020 | Webinar

• **NSC: Our Driving Concern Fast Pass**
  September 17, 2020 | Webinar

• **TxSDY: Teens and Social Media in a Time of Social Distancing**
  September 18, 2020 | Webinar

• **AAA: Dare to Prepare Workshop – Teen Driving Workshop**
  September 24, 2020 | Webinar

• **TxSDY: Marijuana Panel Discussion**
  September 25, 2020 | Webinar
  (More information coming soon)

• **TDCAA: Effective Courtroom Testimony**
  Now – September 30, 2020 | Webinar

• **NSC: Our Driving Concern Texas Employer Transportation Safety Training**
  October 7, 2020 | Webinar

• **Power Up with U in the Driver Seat Symposium**
  October 7–9, 2020 | Webinar

• **Transportation Short Course**
  October 13–14, 2020 | Webinar

• **AAA: Dare to Prepare Workshop – Teen Driving Workshop**
  October 15, 2020 | Webinar

• **2020 IACP Conference**
  October 17–20, 2020 | Webinar

• **AAA: Dare to Prepare Workshop – Teen Driving Workshop**
  October 19, 2020 | Webinar

• **International Conference on Novel Psychoactive Substances**
  November 18–19, 2020 | Webinar

• **AAA: Dare to Prepare Workshop – Teen Driving Workshop**
  November 19, 2020 | Webinar

• **NSC: Opioids and CNS Depressants/Stimulants: A DITTE Deep Dive**
  November 18, 2020 | Webinar

• **Tall Cop Says Stop: Designer & Rave Drug Trends Class**
  November 18, 2020 | Webinar

• **NSC: Cannabis, HR, and Poly Drugs: A DITTE Deep Dive**
  November 18, 2020 | Webinar

• **AAA: Dare to Prepare Workshop – Teen Driving Workshop**
  November 19, 2020 | Webinar

• **NSC: Alcohol and Inhalants: A DITTE Deep Dive**
  December 3, 2020 | Webinar

• **ARIDE Training**
  February 23–24, 2021 | Carrollton, TX