



# Texas Statewide **IMPAIRED** DRIVING FORUM

## 2020 Texas Impaired Driving Forum

**February 12, 2020**

Embassy Suites San Marcos Hotel & Conference Center

The Texas Impaired Driving Forum is made possible  
by the Texas Department of Transportation Behavioral Traffic Safety Section  
through the National Highway Traffic Safety Administration's State Highway Safety Grant Program



## **Thank You to Our Exhibitors!**

ACS/DrugWipe  
Alcolock TX  
HUG ME INK  
Smart Start  
Texans for Safe and Drug-Free Youth  
Texas Alcoholic Beverage Commission  
Texas Municipal Police Association – FRIDAY Program

Please take a moment to visit with our exhibitors located in the **Ballroom Foyer!**



# 2020 Texas Impaired Driving Forum

## February 12, 2020 | San Marcos, TX

**7:30 AM – 8:30 AM** Registration & Continental Breakfast  
Exhibitor Showcase **Ballroom Foyer**  
**Ballroom Foyer**

**8:30 AM – 9:30 AM** **OPENING PLENARY SESSION** **Veramendi Salon E**

**WELCOMING REMARKS**

**Troy Walden**, Center for Alcohol and Drug Education Studies Director, Texas A&M Transportation Institute

**Terry Pence**, Behavioral Traffic Safety Section Director, Texas Department of Transportation

**PAUSE FOR PURPOSE**

**Terri Teague**, Program Coordinator, Mothers Against Drunk Driving

**9:30 AM – 10:45 AM** **CONCURRENT BREAKOUT SESSIONS**

**BREAKOUT SESSION A** **Spring Lake C**

**Pulling Together or Pulling Apart: Multidisciplinary Relationships**

This session will discuss best practices for law enforcement working with prosecutors. Special emphasis will be given to working with new prosecutors or those who may not prosecute impaired driving cases often.

**SPEAKER(S):**

**Clay Abbott**, DWI Resource Prosecutor, Texas District and County Attorneys Association

**BREAKOUT SESSION B** **Veramendi Salons AB**

**Driving Behavioral Change through Messaging**

How have states' impaired driving media campaigns risen to meet the challenge of evolving impaired driving trends, including drugged-driving? Hear from Colorado and Texas about how campaigns were developed, implemented, and are being evaluated to ensure that they're reaching the targeted audiences.

**SPEAKER(S):**

**Sam Cole**, Safety Communications Manager, Colorado Department of Transportation

**Carey Quackenbush**, Partner/Chief Ideation Officer, GDC Marketing & Ideation

**BREAKOUT SESSION C** **Veramendi Salons CD**

**Case Study: Lowering BAC to 0.05 in Utah**

The per se blood alcohol concentration (BAC) limit in the United States is 0.08 g/dL, except in Utah which recently passed legislation to become the first state in the nation with a 0.05 per se limit. Hear how Utah got it done, examples of the campaign's messaging and the industry's counter-messaging, and a

preliminary discussion of related impaired driving trends that have been observed thus far.

**SPEAKER(S):**

**Tara Gill**, Senior Director Advocacy & State Legislation, Advocates for Highway and Auto Safety

**10:45 AM – 11:00 AM** Networking Break

**11:00 AM – 12:15 PM** CONCURRENT BREAKOUT SESSIONS

**BREAKOUT SESSION A**

**Spring Lake C**

**From Selective Enforcement to Prevention: Building Relationships with Restaurant Owners to Reduce Alcohol-Related Harm**

Located three miles outside of Washington D.C., the Clarendon neighborhood in Arlington, VA is a well-known entertainment district filled with a mix of restaurants, retail, and luxury homes. The speaker will discuss how he worked to change his department's culture by partnering with restaurant owners to promote responsible management and operation of alcohol licensed establishments to ultimately reduce alcohol-related harm in the community.

**SPEAKER(S):**

**Jim Mastoras**, Co-Owner, Safe Night LLC

**BREAKOUT SESSION B**

**Veramendi Salons AB**

**Best Practices from 2019 Texas Impaired Driving Safety Award Recipients**

Hear from two of the 2019 Texas Impaired Driving Safety Award recipients to discuss best practices, overcoming departmental challenges and other obstacles to implement effective DWI enforcement programs and solutions. Special emphasis will be placed on how to affect departmental change so that others can leave with knowledge of how to replicate and achieve similar success.

**SPEAKER(S):**

**Stacie Brown**, Officer, Arlington Police Department

**Stephen Burres**, Officer, Irving Police Department

**BREAKOUT SESSION C**

**Veramendi Salons CD**

**Using TxDOT's Public Query Tool to Access CRIS Data**

Bring a laptop and learn how to create a query and export impaired driving data using TxDOT's public query tool. Learn to understand the data that you're looking at – what it means and doesn't mean. Participants will practice pulling several data extracts.

**SPEAKER(S):**

**Larbi Hanni**, Data Analysis Branch Manager, Texas Department of Transportation

12:15 PM – 1:45 PM

**2020 TEXAS IMPAIRED DRIVING SAFETY AWARDS LUNCHEON**

Veramendi Salon E



*On behalf of the Texas Impaired Driving Task Force (TxIDTF):*

**EMCEE**

**Lisa Robinson**, Senior Program Manager, National Safety Council

1:45 PM – 2:45 PM

**CONCURRENT BREAKOUT SESSIONS**

**BREAKOUT SESSION A**

**Spring Lake C**

**ARIDE & DRE Training Updates**

When it comes to removing impaired drivers from our roadways, law enforcement is the first line of defense. Ensuring that officers are trained to recognize and handle drug-impaired driving is a safety investment for us all. Hear how Texas is equipping officers with the knowledge and training they need to recognize drug-impaired driving through Advanced Roadside Impaired Driving Enforcement and Drug Evaluation (ARIDE) and Drug Recognition Expert (DRE) training.

**SPEAKER(S):**

**Cecelia Marquart**, Drug Evaluation and Classification Program (DECP) State Coordinator, Sam Houston State University

**Susan Cotter**, Lieutenant, Harris County Sheriff's Office

**Richard Hoover**, Lieutenant, Texas Department of Public Safety – Highway Patrol Division

**Corey Kernell**, Trooper IV, Texas Department of Public Safety – Highway Patrol Division

**BREAKOUT SESSION B**

**Veramendi Salons AB**

**Drugged Driving: Impact of Marijuana on Driving**

Marijuana is the second leading substance found in impaired drivers following alcohol. Of concern, marijuana impaired-driving is increasing while alcohol-impaired driving is decreasing. This interactive presentation will highlight the impacts of marijuana on the body and on driving tasks. Available resources will also be presented with a discussion of what traffic safety professionals can do to address marijuana-impaired driving.

**SPEAKER(S):**

**Dr. Troy D. Walden**, Center for Alcohol and Drug Education Studies (CADES) Director, Texas A&M Transportation Institute

**Dr. Amber Trueblood**, Assistant Research Scientist, Texas A&M Transportation Institute

**BREAKOUT SESSION C**

**Veramendi Salons CD**

**What's Up with Breath Testing and Toxicology Testing in Texas?**

Wonder why toxicology results can often take a long time to come back to a law enforcement agency? How do breath and toxicology testing and results differ? Hear from the TxDPS Crime Laboratory about the challenges and limitations of testing for alcohol and other impairing substances.

**SPEAKER(S):**

**Anna Mudd**, Toxicology Section Supervisor, Texas Department of Public Safety  
**Carly Bishop**, Quality Manager – Breath Alcohol, Texas Department of Public Safety

**2:45 PM – 3:15 PM**

Networking Break and Refreshments  
Exhibitor Showcase

**Ballroom Foyer**  
**Ballroom Foyer**

**3:15 PM – 4:30 PM**

**CONCURRENT BREAKOUT SESSIONS & CLOSING REMARKS\***

**BREAKOUT SESSION A**

**Spring Lake C**

**A Killer High: Heroin and Fentanyl**

This presentation includes a brief history of heroin and fentanyl, describes associated symptoms/effects, and signs that are likely to indicate impairment. The presenter will discuss how traffic safety and enforcement in Florida have been impacted, and the steps the State has taken to combat the epidemic.

**SPEAKER(S):**

**John Cullen**, Detective, Jacksonville (FL) Sheriff's Office

**BREAKOUT SESSION B**

**Veramendi Salons AB**

**Drunk Driving vs. Drugged Driving: Similarities and Differences**

The speaker will provide an overview of current research on the use of standardized field sobriety tests (SFSTs) in drug-impaired driving cases, how to use available resources to support the use of SFSTs for drug impairment, discuss strategies to counter defense arguments against the use of SFSTs, and how case law may support testimony regarding SFSTs to demonstrate drug impairment.

**SPEAKER(S):**

**Clay Abbott**, DWI Resource Prosecutor, Texas District and County Attorneys Association

**BREAKOUT SESSION C**

**Veramendi Salons CD**

**The Case for Screening and Assessing DWI Offender Populations**

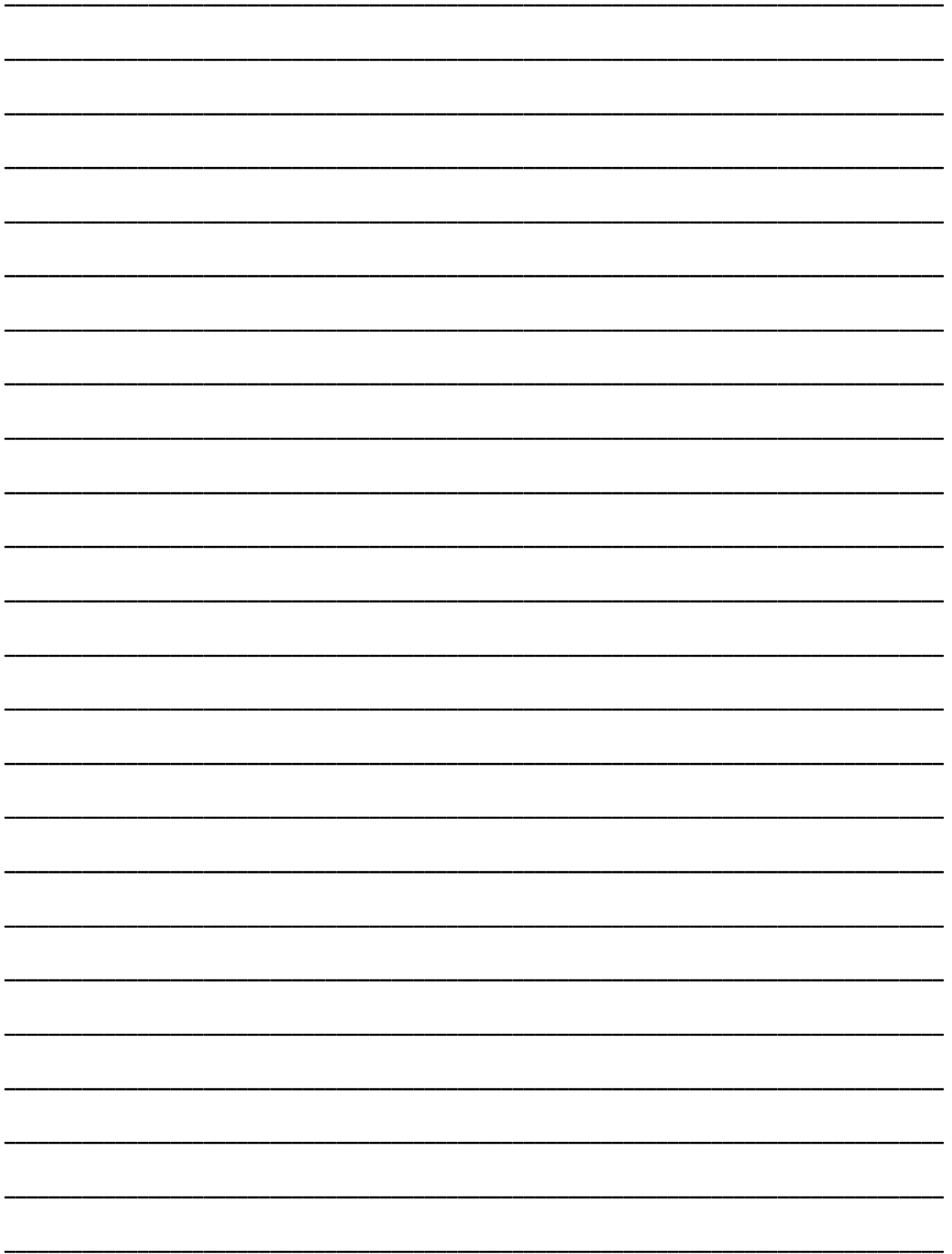
Research tells us that many (45%) of repeat DWI offenders suffer from a mental health disorder in addition to lifetime alcohol disorder. Repeat DWI offenders are highly resistant to change despite previous sanctions, treatment or education efforts. Untreated, undiagnosed mental health issues are likely a major contributing factor to their dangerous, and often deadly, behavior. This presentation focuses on the necessity of screening and assessments for the DWI offender populations. The speaker will provide his professional insights along with information on the CARS tool that may help fill gaps.

**SPEAKER(S):**

**Dr. Benjamin Nordstrom**, Executive Director, Responsibility.org

\*The closing remarks will take place in the last 15 minutes of the final breakout sessions, or immediately following the conclusion of each final breakout session. This means that we will not be coming together for one large closing plenary session, so be sure to plan accordingly.







## **Speaker Bios**

### **Clay Abbott, Texas District and County Attorneys Association**

W. Clay Abbott is the DWI Resource Prosecutor with the Texas District and County Attorneys Association. He graduated from Lubbock Christian University in 1984 with a B.A. in History, magna cum laude. He graduated from the Texas Tech School of Law in 1986 with a J.D., cum laude. He was inducted into the Order of the Coif in 1987. From 1987 until 1990, Clay was with the Lubbock County Criminal District Attorney's Office, where he left as the Trial Chief of the 140th District Court. He was in solo practice in Lubbock until 1995 when he rejoined the Lubbock CDA as Chief Deputy. Clay served as an adjunct professor at the Texas Tech School of Law from 1990-1999. In 2000 he became general counsel at the Texas Municipal Court's Education Center. He left judicial education to join TDCAA in 2004. He has trained thousands of Texas Peace Officers and Prosecutors each year in that job. Clay has trained on DWI and Ethics topics at the National Advocacy College and for NDAA. He has also trained prosecutors in DWI, prosecutor ethics, or at Train-the-Trainers in 30 of the 50 states.

### **Carly Bishop, Texas Department of Public Safety**

After graduating from Texas A&M University - Corpus Christi with a Bachelor's in Biomedical Science, Carly began her career as a Technical Supervisor with the Texas DPS Breath Alcohol Laboratory in 2012. In 2017, she was selected to serve in her current role as the Quality Manager for the Breath Alcohol Testing Program. She is an active member in several professional organizations including the International Association for Chemical Testing and the Association of Forensic Quality Assurance Managers.

### **Stacie Brown, Arlington Police Department**

Stacie Brown has been an Officer for 15 years, and a DWI Officer for 12 years. Prior to being a DWI Officer, Brown was a teacher and coach in the City of Arlington. Brown was the head Cross Country and Track Coach at Sam Houston High School. As an Arlington DWI Officer, Brown has given over 100 DWI presentations to the local community each year since 2009, and Brown arrests DWI's at night when not giving presentations.

### **Stephen Burres, Irving Police Department**

Officer Stephen W. Burres, III is a police officer for the City of Irving, Texas. He has been with the Irving Police Department for 19 years and has over 27 years of law enforcement service. Officer Burres began his law enforcement career with the Lubbock County Sheriff's Office in 1991 while he was attending college at Texas Tech University in Lubbock, Texas. He graduated from Texas Tech in 1993 with a Bachelor of Arts Degree in Communication Studies/Public Speaking and a minor in Basic Mass Communications & Public Relations.

He currently holds a Master Peace Officer License through the Texas Commission on Law Enforcement and is assigned as a traffic homicide investigator in the DWI Unit. His primary duties include DWI Enforcement, Intoxication Assault Investigations, and Intoxication Manslaughter Investigations. Officer Burres is an SFST, ARIDE, and DRE Instructor, along with being a TCOLE Instructor.

He has several awards from Mothers Against Drunk Driving for his enforcement efforts, over 90 citizen and Department commendations, and was the 2008 Irving Officer of the Year. He teaches the annual VATI training for MADD several times per year, and he has been the team captain for the annual MADD Walk for 18 years with Irving PD being the top law enforcement team for all 18 years. Officer Burres was one of 20 officers from across the State to receive a 2009 TCOLE Public Service Award at the State Capital in Austin, Texas, by Governor Rick Perry for his pro-active approach to DWI Enforcement through informative presentations. In 2018, Officer Burres received the Mayor's Award for the City of Irving as the top public servant between the police and fire departments. Over the past 27 years of service, he has made over 4000 DUI/DWI and alcohol related arrests and has successfully worked 33 Intoxication Manslaughter cases and over 200 Intoxication Assaults. In 2019, he received the second highest impaired driving award in Texas from the Texas Department of Transportation; The State of Texas Difference Maker award.

### **Sam Cole, Colorado Department of Transportation**

Sam Cole is the Communications Manager for Traffic Safety at the Colorado Department of Transportation (CDOT). He has over 20 years of experience working in the public sector at the national, state, and local levels as a trainer, strategist, and program director. At CDOT he oversees marketing, public relations, and communications on 12 safety-related campaigns, including motorcycle safety, impaired driving, distracted driving, and occupant protection. Mr. Cole earned his Master's in Public Administration from the University of Colorado and his B.A. in Sociology from the University of Vermont.

### **Susan Cotter, Harris County Sheriff's Office**

Lieutenant Susan Cotter is a 29-year veteran of the Harris County Sheriff's Office. Lieutenant Cotter is currently assigned to the Vehicular Crimes Division which includes the D.W.I. Task Force, Accident, Motorcycle, and Commercial Motor Vehicle Units. She has a true passion for impaired driving enforcement and has been a Drug Recognition Expert for 20 years. She is also a Standardized Field Sobriety and Drug Recognition Expert Instructor. Lieutenant Cotter has been recognized by Mothers Against Drunk Drivers (M.A.D.D.) for her continued work and commitment to D.W.I. enforcement.

### **John Cullen, Jacksonville (FL) Sheriff's Office**

Detective John Cullen began his law enforcement career in 1994 with the Jacksonville (FL) Sheriff's Office. Detective Cullen routinely encountered suspected impaired drivers and quickly became efficient in DUI investigations, which led to his transfer to the DUI Enforcement Unit. Detective Cullen is a SFST Instructor, Drug Recognition Expert (DRE), and DRE Instructor. In July 2009, Detective Cullen transferred to the Department of Investigations and Homeland Security, where he has served in Burglary, Robbery, and Homicide. Detective Cullen is currently assigned to the Integrity/Special Investigations Unit, which is responsible for investigating complex criminal investigations. Detective Cullen still maintains an active role in DUI Enforcement and the DRE Program, where he serves as the DRE Regional Coordinator for Region 1 in Florida.

### **Tara Gill, Advocates for Highway and Auto Safety**

Tara Gill is the Senior Director of Advocacy and State Legislation for Advocates for Highway and Auto Safety (Advocates), whose mission is to advance safer vehicles, safer drivers, passenger and road users, and safer roads. Tara leads state legislative policy development, testifies before state legislatures on numerous traffic safety issues, develops strategy with state legislators and officials, collaborates with state and national public health and safety organizations and insurance representatives on state legislation, and organizes state coalitions. She also works to advance Advocates' traffic safety priorities in Congress and pending U.S. Department of Transportation agency action. In furtherance of Advocates' safety mission, Tara also participates in social media campaigns, media outreach and press events to educate the public and policy makers on the issues.

### **Richard Hoover, Texas Department of Public Safety**

Lieutenant (Lt.) Richard Hoover is a 13-year veteran of the Texas Department of Public Safety. He is currently assigned to the Highway Patrol Division and is stationed in Bell County. Hoover graduated from the DPS Academy in 2006. Hoover has been stationed in and has served a number of jurisdictions, including Waxahachie (2006-08), Tyler (2008-15), Rio Grande City (2015-16), McAllen (2016-18), Edinburg (2018), and Killeen (present).

Prior to his DPS career, Lt. Hoover joined the United States Air Force in 1999 and was stationed at Lackland Air Force Base in San Antonio. Lt. Hoover attended basic training and the Security Forces Academy while stationed at Lackland and was stationed there as a Security Forces Member for two years. Lt Hoover was stationed in Korea, Guam, United Arab Emirates and Minot, North Dakota. While stationed in Guam, Lt. Hoover obtained the rank of Staff Sergeant and attended the Airman Leadership School in preparation of becoming a supervisor. Upon completion, Lt. Hoover was awarded the Leadership Award. Lt. Hoover received numerous medals while enlisted including Achievement Medals, Commendation Medals, Good Conduct Medals, National Defense Service Medal, Expeditionary Medal, Korean Defense Service Medal and Global War on Terrorism Service Medal.

Lt. Hoover has completed all levels of Crash Investigation and is a Crash Reconstruction Expert and currently leads the District 6A Crash Reconstruction Team. Lt Hoover is a TCOLE Instructor, Drug Recognition Expert (DRE) and Standardized Field Sobriety Test (SFST) Instructor, Mediator and currently holds a Master Peace Officer License. Lt. Hoover is the Department Coordinator for SFSTs, the DRE Program, and oversees the Impaired Driving Committee.

### **Corey Kernell, Texas Department of Public Safety**

Trooper Corey Kernell has been a commissioned/licensed peace officer since January 1999. He currently holds a Master Peace Officer License. He is currently assigned to the Highway Patrol Division of the Texas Department of Public Safety in Region 5A., Abernathy, Texas. His duties include but are not limited to rural traffic law enforcement, criminal interdiction and crash investigation. Special emphasis is placed on detection and apprehension of intoxicated drivers and to reduce alcohol and drug related crashes. Trooper Kernell joined the Texas DRE Team in 2019.

### **Cecilia P. Marquart, Sam Houston State University**

Cecelia Marquart, who holds a Bachelor's in Business Administration and a Master's of Business from Sam Houston State University (SHSU). She currently serves as the Director of the Impaired Driving Initiatives [Drug Education Classification Program (DECP), Advanced Roadside Impaired Driving Enforcement (ARIDE), and Drug Impaired Training for Education Professional (DITEP) and Drug Impairment Training for Texas Community Supervision and Parole Officer's grants.] Each of these training initiatives is funded through TxDOT grant funds. She currently serves as the Texas State Coordinator for the DEC Program, a role she has held since 2004.

Ms. Marquart has served as the Texas Drug Recognition Expert (DRE) State Coordinator since 2004. On December 31, 2017, Ms. Marquart completed her first term on the International Association of Chiefs of Police (IACP) Technical Advisory Panel (TAP) for the DEC Program. During her term, she has been a member of the standards committee. In January 2018, Ms. Marquart was reappointed to the International Association of Chiefs of Police (IACP) Technical Advisory Panel and will continue to serve on the standards committee. Ms. Marquart serves on the Texas Impaired Driving Task Force as well as The Texas Impaired Driving Working Group.

### **Jim Mastoras, Safe Night, LLC**

Dimitrios (Jim) Mastoras has served for over twenty-two years as a Master Police Officer in Arlington County, VA. He developed and implemented strategies to reduce alcohol related harm while establishing trustful relationships with restaurant owners. He also created the first restaurant accreditation program in the U.S. adapted from the Best Bar None UK model. The program focuses on best practices and law compliance for restaurants to increase safety and economic viability. The strategies he implemented have been recognized by the US Department of Justice (DOJ), and he authored a DOJ COPS Office toolkit titled, The Arlington Restaurant Initiative - A Nightlife Strategy to Improve Safety and Economic Viability, to be used by departments across the US. He is also the co-owner of Safe Night LLC, a nightlife safety consulting firm.

### **Anna Mudd, Texas Department of Public Safety**

Anna Mudd received a Bachelor of Science degree in Chemistry from Texas A&M University and a Master of Science in Forensic Science from Sam Houston State University. She started her career as a forensic scientist in the Toxicology Section of the Texas DPS Austin Crime Lab. In 2013, she promoted to Toxicology Section Supervisor at the Texas DPS Austin Crime Lab, a position which she continues to hold.

### **Dr. Benjamin Nordstrom, Responsibility.org**

Benjamin R. Nordstrom, M.D., Ph.D. is the Executive Director of Responsibility.org and a Board Certified Addiction Psychiatrist. He is the former President and Chief Executive Officer of Phoenix House, a leading nonprofit, drug and alcohol addiction treatment provider. Dr. Nordstrom has also worked as a faculty member at the Perelman School of Medicine at the University of Pennsylvania and the Geisel School of Medicine at Dartmouth. He has taught psychiatry, addiction psychiatry, and criminology at the undergraduate, graduate, and post-graduate levels.

Dr. Nordstrom has served on steering committees for drug courts and mental health courts and is the past President of the Board of Directors for the New Hampshire Professionals Health Program. He has previously served on the American Society of Addiction Medicine's expert consensus treatment on the treatment of opioid use disorders and has worked with the State of Vermont with their innovative Hub and Spoke initiative. Dr. Nordstrom is a member of the United States Army Reserve and has served in the Middle East as a psychiatrist for our nation's military personnel.

Dr. Nordstrom holds an M.D. from the Geisel School of Medicine at Dartmouth and an M.A. and Ph.D. in Criminology from the University of Pennsylvania. He completed his training in psychiatry and addiction psychiatry at Columbia University Medical Center and the New York State Psychiatric Institute. He and his wife Sarah have two teenaged daughters.

### **Carey Quackenbush, GDC Marketing & Ideation**

As Chief Ideation Officer, Carey utilizes his extensive experience in marketing and business strategy to create client solutions that drive audience connections and business results. With a Bachelor of Science from UT Austin and an M.B.A. in Marketing Management from UTSA, Carey has developed branding strategies for national clients including Procter & Gamble, Spring/Nextel, and Pizza Hut. Aside from creating connections between brands and audiences, Carey also enjoys traveling, hiking, cheering on the San Antonio Spurs and spending time with his wife and son.

### **Terry Pence, Texas Department of Transportation**

Terry Pence has worked for the Texas Department of Transportation, Traffic Safety Program for over 36 years. He is currently the Behavioral Traffic Safety Section Director in the Traffic Safety Division. Terry previously served as Programs Director, Planner, and Program Manager in the Traffic Safety Section. Terry represents TxDOT on a number of task forces and committees including the Strategic Highway Safety Plan Management Team, State Child Fatality Review Team, AASHTO Committee on Safety, and the Texas Impaired Driving Task Force. Terry has a Bachelor of Business Administration in Management from the University of Texas.

### **Dr. Amber Trueblood, Texas A&M Transportation Institute**

Amber Trueblood is trained in public health with a doctorate in epidemiology and environmental health, as well as a master's in health promotion and behavioral science. She is trained in injury and poisoning prevention. She is an Assistant Research Scientist at the Texas A&M Transportation Institute (TTI) where she works on a variety of projects surrounding transportation safety. Her research interests include impaired driving with a focus on drug-impaired driving, vulnerable road users, and improving data collection/quality.

### **Dr. Troy Walden, Texas A&M Transportation Institute**

Dr. Troy D. Walden has over 29 years invested in highway safety as a law enforcement officer, crash reconstructionist, traffic safety advocate, and impaired driving safety researcher. Walden received his Bachelor of Science Degree in Criminal Justice from Sam Houston State University in August of 1987. Walden received his Master of Science Degree in Education from Texas A&M University in August of 1999 and his Doctor of Philosophy from Texas A&M University in May of 2005.

Walden began his law enforcement career with the City of College Station (Texas) Police Department in 1988. While there, he served in the Patrol Division as a Sergeant, Recruiting and Training, Special Enforcement, and the Criminal Investigation Divisions. In January 1999, Walden became employed with the Texas A&M University System-Texas Engineering Extension Service as a Law Enforcement Training Program Coordinator. Walden was responsible for training management of the statewide (Texas) impaired driving education program initiatives including the Standardized Field Sobriety Testing and Drug Evaluation and Classification programs.

Presently, Walden is the Director of the Texas A&M Transportation Institute's Center for Alcohol and Drug Education Studies (CADES) that currently resides within the Institute's Center for Transportation Safety.